

For Immediate Release

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Bicyclists Will Chase the Moon at Midnight

Pedal for Fitness, Fun and the Environment at The Conservation Foundation Event, July 26

NAPERVILLE, Ill. (June 25, 2008) – A moonlit, pedal-powered view of the seldom-accessible grounds of Fermi National Accelerator Laboratory, better known as Fermilab, will be showcased at the annual Chase the Moon Midnight Bike Ride presented by The Conservation Foundation. The event will be held on limited-access Fermilab roads in Batavia and Aurora on the evening of July 26 and into the wee hours of July 27.

The Chase the Moon event is a ride, not a race. Participants will put their pedals to work for conservation as they travel Fermilab roads at their own pace. The length of the route is determined by willingness and fitness levels – bicyclists can choose a 25-mile route or can shorten the route for a more recreational ride.

Riders will check in from 10 p.m. to 11:59 p.m. on July 26 at Marmion Academy, one mile west of Kirk Road (Farnsworth Avenue) on Butterfield Road, in Aurora. Free parking, entertainment and light refreshments will be available onsite. All registrants will be eligible for raffles held prior to the event start.

At exactly 12 a.m. on July 27, riders will hit the luminary-lined entrance to the Fermilab course. All riders must complete the course by 3 a.m. A healthy breakfast will be served to riders as they conclude the event. Participants will receive short-sleeved, 100 percent cotton *Chase the Moon* T-shirts, and prizes will be awarded for Best Lit Bicycle and Best Decorated Helmet.

With more than 100 million bicycle owners in the United States, the popularity of bicycling has reached an all-time high. “This is a great way to get some exercise and, at the same time, raise awareness and funds for conservation initiatives,” says Brook McDonald, president and CEO of The Conservation Foundation.

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Chase the Moon//Add One

All participants must wear a helmet and have a headlight (flashlight will suffice) at all times during the ride. Participants under 18 years old must be accompanied by an adult. Children riding their own bicycles must register for the event.

The registration fee is \$35 per person for members of The Conservation Foundation. The fee for non-members is \$45, which includes a one-year membership to the Foundation. Children ages 12 or younger can be registered by an adult for \$20. Participation is limited to the first 500 registrants. All proceeds benefit The Conservation Foundation's programs and services. To register, please visit www.chasethemoon.com.

The Conservation Foundation appreciates and acknowledges the following event supporters: Benchmark Bank; Bicycles, Etc.; City of Aurora; City of Batavia; Kane County Office of Emergency Management; Marmion Academy; Physical Medicine Associates; REI (Recreational Equipment, Inc.); The River/WERV-FM; and Whole Foods.

For questions or additional information, visit www.theconservationfoundation.org or call 630-428-4500.

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The Conservation Foundation is a nonprofit land and watershed protection organization. Established in 1972 by business and community leaders, the Foundation is dedicated to preserving open space and natural lands, protecting rivers and watersheds, and promoting stewardship of the environment in northeast Illinois. Working closely with citizens, elected officials, developers, land use planners, park district and forest preserves, the Foundation has contributed to the protection of more than 30,000 acres of open space lands in northeastern Illinois. The Conservation Foundation has more than 4,500 donors and members, and is headquartered at the 60-acre McDonald Farm in Naperville, Ill. A program office is located at the historic Dickson-Murst Farm in Montgomery, Ill.

Attention Editors: Photos of the 2007 Chase the Moon Midnight Bike Ride event are available. To request, contact Cathy Sivak, GreenMark Public Relations™, csivak@greenmarkpr.com or 262-859-9514.