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For Immediate Release

**InGround Planter System a 'Hole in One'
For Time-Starved Homeowners**
Easier way to get plants into the ground, change them out

CHICAGO (May 2, 2007) -- ReadyScape Products introduces the Plant Exchange™ InGround Planter System, the only in-ground container gardening system to make seasonal planting as easy as potting a houseplant. The patented system is designed for homeowners who want flowers and beautiful landscapes without all the time and effort.

“The lifestyle consumer has replaced the gardening hobbyist,” says Kip Creel, president and founder of StandPoint, Inc., a marketing research firm based in Atlanta. “The media and popularity of ‘before and after’ landscaping and home renovation television shows has had a profound impact on consumers. The notion of instant gratification gardening is not a passing fad.”

Each InGround Planter includes a sleeve that is buried in the landscape to make permanent locations for flowers, plants or herbs, and a controlled watering planter that is potted and then dropped into the sleeve. Plants can be changed out frequently and easily for continual blooming and beauty -- without ever digging a new hole.

“The home gardener can use the InGround Planter to create a low maintenance, personalized and professional landscape design,” says owner/inventor Dan Billings. “Once installed, the system drastically reduces planting time and effort compared with

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InGround Planter System//Add One

conventional planting methods. It used to take me eight hours each spring to plant my flowers around the landscape; now I can get it done in an hour and a half without needing to get down on my hands and knees and dig in the dirt.”

An innovative design prevents plants from drying out, yet keeps them from being over watered. A vented capillary tray sits on the bottom of the planter and creates a reservoir that holds up to one quart of water. The tray allows both air and water to be drawn up into the plant. Excess water spills out through the sleeve and into the ground.

With the continuing trend toward outdoor entertaining, the InGround Planter answers the host’s need for a quick and easy container garden for a Saturday night dinner party or Sunday brunch in the garden. A pot of spent marigolds near the patio can be moved effortlessly to a less conspicuous place and replaced with a beautiful pot of petunias or daisies. Sun loving plants can be moved into shady areas for temporary display and shade tolerant plants can be rotated into sunny locations for short periods. Pansies or bulbs in the spring can be swapped out for summer annuals, and then mums or asters in the fall.

With the InGround Planter System, plants can be moved inside to protect them from harmful conditions such as early or late frosts and hail. More and more gardeners are joining the trend toward using tropical houseplants and exotic species in their landscapes. Tender plants can be placed in the InGround Planter in the spring or summer, and then taken indoors in the winter for protection without being dug up.

InGround Planters also make gardening easier for anyone who has a hard time bending or stooping, since pots can be planted while standing or seated at a bench or table. Plants such as bonsai can be removed from the landscape to be shaped and then dropped back into the sleeve once maintenance is complete. Many hard-to-reach places in the landscape present perfect opportunities for color, texture and interest, but are impractical as planting areas. Once the permanent in-ground sleeves are installed, additional site preparation from year to year or season to season is unnecessary.

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InGround Planter System//Add Two

A Plant Exchange InGround Planter System kit includes three permanent in-ground sleeves and three controlled watering planters made of high quality polypropylene to last season after season. Each 10-inch planter holds five quarts of growing medium and has a reservoir that contains up to a quart of water. The kit is priced at \$21.99 and can be ordered at www.ingroundplanter.com.

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Plant Exchange™ InGround Planter System by ReadyScape Products



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