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For Immediate Release

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InGround Planter System Presents Easier Way to Plant Fall Mums

CHICAGO (Sept. 5, 2007) – As summer draws to a close and temperatures cool, it's time to replace tired and overgrown plants with a pop of late season color in the landscape.

A new product, the Plant Exchange™ InGround Planter System, makes planting mums and other fall plants as easy as potting a houseplant. The patented in-ground container gardening system is designed for homeowners who want flowers and beautiful landscapes without all the time and effort.

Each InGround Planter includes a sleeve that is buried in the landscape to make permanent locations for flowers, plants or herbs, and a controlled watering planter that is potted and then dropped into the sleeve. Plants can be changed out each season for continual blooming and beauty -- without ever digging a new hole. With the InGround Planter System, plants can be moved inside to protect them from harmful conditions such as early or late frosts and hail.

“The home gardener can use the InGround Planter to create a low maintenance, personalized and professional landscape design,” says owner/inventor Dan Billings. “Once installed, the system drastically reduces planting time and effort compared with conventional planting methods. It used to take me hours to plant mums around the landscape; now I can get it done quickly without needing to get down on my hands and knees and dig in the dirt.”

Fall mums prefer fertile, well-drained soil. The InGround Planter's innovative design prevents plants from drying out, yet keeps them from being overwatered. A vented capillary tray sits on the bottom of the planter and creates a reservoir that holds up to one quart of water. The tray allows both air and water to be drawn up into the plant. Excess water spills out through the sleeve and into the ground.

InGround Planters also make gardening easier for anyone who has a hard time bending or stooping, since pots can be planted while standing or seated at a bench or table. Plants such as bonsai can be removed from the landscape to be shaped and then dropped back into the sleeve once maintenance is complete. Many hard-to-reach places in the landscape present perfect opportunities for color, texture and

interest, but are impractical as planting areas. Once the permanent in-ground sleeves are installed, additional site preparation from year to year or season to season is unnecessary.

A Plant Exchange InGround Planter System kit includes three permanent in-ground sleeves and three controlled watering planters made of high quality polypropylene to last season after season. Each 10-inch planter holds five quarts of growing medium and has a reservoir that contains up to a quart of water. The kit is priced at \$21.99 and can be ordered at www.ingroundplanter.com, or by sending a check to P.O. Box 42802, Evergreen Park, IL, 60805.

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